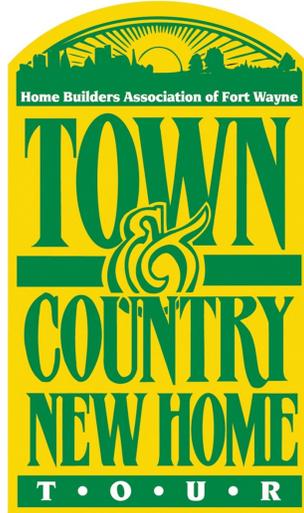


# Marketing Events

## Town & Country New Home Tour Parade of Homes

Spring & sometimes fall event featuring homes, villas and subdivisions throughout the greater Fort Wayne area, as well as surrounding communities. The event is free and allows potential buyers to spend two weekends touring homes and developments of their choice by many different builder/developer members. The tour is supported through a Tour Guide Book distributed by local print media producers which illustrates floor plans, maps to the additions and other pertinent information.



The Parade is a fall event, showcasing beautifully decorated and landscaped homes by some of the premier builder/members in the newest and most desirable development in town. A real crowd pleaser and tradition in Fort Wayne. The Parade is also our largest fund raising event of the year. The private V.I.P. Party and vendor tent also draw people from miles around the Fort Wayne area.



# Networking

- Annual Membership Directory listing all member businesses, contact name, address, phone, fax, email and websites as well as a description of their service.
- Social Events
  - Golf Outings, summer and fall
  - General Membership Meetings
  - Tabletop Event
  - “Networking at 5” at member business locations
  - Various Social Events
- Impact — Residential Building News for Northeast Indiana. More than just a newsletter, it’s a magazine featuring pointers, tips and information for and about builder/associate members.
- Website — [www.hbafortwayne.com](http://www.hbafortwayne.com)  
Featuring permit information, HBA member directory, homebuyer tips & information.
- The association also tracks single family and remodeling permit activity for our member counties and publishes in our Impact Newsletter and on our website.
- General and Membership Committee Meetings, Seminars and Programs, both as attendees and participants.
- Home Builders Association employs a small but dedicated staff of professionals whose sole purpose is to helping members.

# Legislative

- **LOCAL**

Our Political Action Committee is designed to keep the membership informed and updated on current local legislation, code changes etc. that city hall and the county governing bodies are involved with. Our intent is to stay **pro**-active, not always **reactive**. Through their efforts, the committee seeks to establish working relationships with local officials and to actually become part of the process that will help shape the future of our industry. The PAC committee encourages all members to actively participate in local and state government.

- **STATE**

At the state level, The Indiana Builder's Association maintains an effective lobbying effort through their Governmental Affairs division. Full time lobbyists represent your point of view through counseling with all state agencies as well as serving as principal lobbying agent for the industry at the Indiana General Assembly. The IBA screens all legislative proposals affecting the home building industry, and then takes appropriate action on each. Acting on behalf, issues in the past have been pursued all the way to the Supreme Court.

- **NATIONAL**

The lobbying potential of the National Association of Home Builders is all encompassing in its scope. The NAHB legislative checklist involves many different areas that affect our business. They scrutinize not only issues affecting the housing per se, but also tangent legislation that impact banking, OSHA and other regulatory reforms. Environmental issues are also addressed, as are basic budget, tax and economic actions. They are a strong voice for the rights and needs of our members and the building industry in general. In addition, NAHB keeps the media informed, and established coalitions with other building-related organizations. All with the clear objective of enhancing the image of builders and supporting pro-housing initiatives in order to create a favorable environment for our businesses.



# Community Involvement

Each year, the membership of HBA collectively adds more than 600 new homes to the area's economic base. However, the Home Builders Association's community involvement extends much further. We are firmly committed to giving back to the community from all areas of our expertise. Toward that end, Home Builders Association members have been committed to various completed and ongoing projects for the betterment of the community. Donations include planning, consultations, labor and materials in many cases.

- **Homes of Our Own**

2nd grade school program that introduces students to home building, recycling and the environment. A tree is donated through Hoosier ReLeaf and planted with the students at each school.

- **Habitat for Humanity**

HBA participates in this National program that utilizes volunteer labor and donated materials to construct new housing for families in need.

- **Scholarships**

The Home Builders Association believes strongly in the education of future building industry leaders. We have established a scholarship fund through the Fort Wayne Community Foundation which awards several scholarships each year to students pursuing a career in construction.

## Past Projects Include:

- **Camp McMillan**

The Home Builders Association constructed permanent shelters at this popular Girl Scout Camp in Northeast Indiana. The shelters enhance program events, increase utilization of camp facilities, provide convenient shelter from the ever changing Indiana weather, and help ensure that the camping experience for thousands of girls is a positive one.

- **Kids Crossing**

The beautiful Gazebo at this popular Fort Wayne playground was built with materials and labor, both donated by generous Home Builders Association Members.

- **Project Renew & Fort Wayne Neighborhood Housing Partnership**

The HBA provides 0% interest revolving loans toward the construction of affordable single family housing in central Wayne.

- **Safety Village**

Constructed through the efforts of many HBA members, Safety Village is a valuable learning experience in Street and Traffic safety for school age children throughout Northeastern Indiana.

- **Vincent House**

Vincent House is a local program that targets providing shelter to homeless families. A home, remodeled by the Home Builders Association, is currently housing a local family, with rent based on income. Through Vincent House training and full employment, the family is well on its way to self-sufficiency.

- **Whittington House**

The Home Builders Association participated in a transitional living program with Whittington Inc., an organization that deals with you who cannot be returned to their parental homes, and yet need to be prepared for living on their own. An apartment, refurbished by Home Builders Association volunteers, serves young people, age 18-21, as they undergo independent living skills training and counseling to prepare them for reintroduction into the community.

- **YWCA Women's Shelter**

This Shelter for women victims of violence received a new garage and security entrance through the volunteer efforts of the Home Builders Association. Estimated cost for donated labor and materials exceeded \$25,000.

- **Purdue University Team**

The Home Builders Association has also contributed money to the Purdue University Team that participates in competition at the National Convention.

# Education Programs & Committees

- The Home Builders Association sponsors code & housing related seminars at the Allen County Building Department that are open to all HBA Members.
- Additional monthly seminars are held on an ongoing basis concentrating on building related issues and topics that will benefit the membership. These seminars are held the HBA Office, as well as other member locations.
- National annual Builders' Show and Remodeler' Show, plus many conferences, Symposiums, Workshops and Seminars presented at various locations throughout the year.
- The National Housing Library is the largest building industry resource of its kind in the USA. It houses thousands of books and periodicals, audio and videotapes all accessible to members only.
- The NAHB Bookstore is an easily accessible source for books, manuals, audiotapes and other items that reflect current and successful home-building practices.
- The Remodelor's Council is open to all remodelers to meet and discuss industry related problems, new technology and determine community related projects to help improve the public image of the remodeler.



## Committees

(Members may choose their voluntary participation)

- **Associates/Program Committee**

Responsibilities include date and location selection for all social events, as well as acquisition of prizes and special attractions. Golf Outings, General Membership Meetings, Tabletop and other social events. The committee is also responsible for determining avenues to network with builder members.

- **Codes Committee**

The Codes Committee acts as liaison with code officials at the City, County and State Government levels. Their charge is to stay abreast of all code changes affecting the building industry, as well as further the interests of the HBA through their many inside contacts.

- **Developers Committee**

This committee is made up of developer members. The primary purpose is to maintain a presence at the City County Building, by attending quarterly Commissioner's meetings that provide a forum for discussion of ideas and problems that impact the interest of the HBA.

- **Education Committee**

This committee furthers the educational opportunities of the membership through seminars. This committee usually meets in conjunction with the Codes Committee.

- **Marketing Committee**

Responsible for developing marketing strategies as well as approving concepts and budgets for Town & Country New Home Tour and Parade of Homes.

- **Membership Committee**

Responsible for recruiting new members, membership retention and determining recruiting program.

- **PAC Committee**

Responsible for legislative assuring the best interest of the association is served pending actions in the state, county and city governing bodies. Determine disbursement of funds to candidates.

- **Policies & Procedures Committee**

Reviews all HBA policies and procedures that relate to home shows, agreements, membership standards, staff and so on.

# HBA Membership Benefits & Agreement

*Our Association seeks to promote a positive atmosphere for the building industry, by providing educational opportunities commensurate with member needs, communicating the latest trade and technical information, interacting with all government entities, providing promotional opportunities for its members and their products thereby promoting the building industry, and by providing social and fraternal activities for its members.*

The Home Builders Association of Fort Wayne, Inc. is a federally approved not-for-profit trade organization.

We are associated with the National Association of Home Builders and the Indiana Builders Association, and have jurisdiction in the counties of Adams, Allen, Dekalb, Huntington, Wells and Whitley.

We were chartered in 1944 and incorporated in 1956.

## Membership Agreement

By signing this application for membership, I agree to abide by the following by-laws, rules and procedures of the Home Builders Association of Fort Wayne, Inc. Upon acceptance by the Home Builders Association and by payment of my annual dues to the Association, I am automatically a member of the Indiana Builders Association and the National Association of Home Builders.

- **I Agree** to abide by the constitution and By-laws and all amendments thereof of the Home Builders Association of Fort Wayne.
- **I Agree** to faithfully perform all written building contracts I enter into and will comply with any valid arbitration agreement decision made by the Better Business Bureau of Fort Wayne.
- **I Agree** to indemnify the Association for any loss or claims incurred by the Association in connection with the settlement of any decision made by the Better Business Bureau.
- **I Agree** to use the trade insignias and promotional materials as provided by the foregoing Associations.
- **I Agree** that I am a licensed builder (if applying as a builder member), that I am registered with the Better Business Bureau, and that I have no unanswered complaints with the Better Business Bureau.
- **I Agree** to be a IQA Standards Builder or IQA Standards Remodeler and adhere to all requirements of the Indiana Quality Assurance Builder Standards Program of the Indiana Builders Association with every signed building and remodeling contract.

- **I Agree** to immediately discontinue the use of all Association trade insignias and materials, if for any reason, I am deemed not to be a member in good standing of the Home Builders Association of Fort Wayne.
- **I Understand** the above agreement applies to all companies, corporations, and joint ventures in which I own a majority of interest.

## Member Code Of Ethics

- Our paramount responsibility is to our customers, our community and our country.
- Honesty is our guiding business policy.
- High standards of health, safety and sanitation shall be built into every home.
- Members shall deal fairly with their respective employees, subcontractors, and suppliers.
- As members of a progressive industry we encourage research to develop new materials, new building techniques, new building equipment and improved methods of home financing, to the end that every home purchaser may get the greatest value possible for every dollar.
- All sound legislative proposals affecting our industry and the people we serve have our informed and vigorous support.
- We hold inviolate the free enterprise system and the American Way of Life. We pledge support of our associates, our local, state and national associations and all related industries concerned with the preservation of legitimate rights and freedom.
- We assume these responsibilities freely and solemnly, mindful that they are part of our obligation as members of the National Association of Home Builders, the Indiana Builders Association and the Home Builders Association of Fort Wayne.

## Local Level (Home Builders Assoc. of Fort Wayne, HBA)

- We work closely with local government to promote quality growth and reasonable government involvement in the home building industry.
- Our meetings, events and working committees offer many opportunities for builders, developers, and associate members to work together and strengthen contacts.
- The annual fall Parade of Homes and spring Town & Country New Home Tour are major promotional events, with tens of thousands of Northeast Indiana residents viewing the work of Association members.
- General Membership Meetings give members a change to network with other industry professionals, as well as enjoy leading national and local speakers.
- Our educational seminars provide members with an opportunity to examine building-related issues in depth. IMPACT, our news publication, is recognized as the premier source of housing-related data in the Fort Wayne area.

## State Level (Indiana Builders Association, IBA)

- The annual state conventions in Indianapolis afford members an opportunity to be exposed to the top designs, technology's and materials available to the industry.
- Members can keep current with the latest statewide information through our monthly newspaper "The Indiana Bildor".
- Members benefit from the efforts of our full-time lobbyist supporting housing issues in the Indiana state legislature.
- Your membership also fosters statewide business contacts and networking opportunities.

**IBA Toll free telephone number (800) 377-6334**

## Indiana Quality Assurance Builder Standards

### Scopes of the Standards:

- These standards are intended to be used as a tool by both the builder and the homeowner when questions arise regarding the new home or remodeling project. Prior to calling the builder, the homeowner should use the standards manual to determine if the particular concern is necessary. The builder should use these as the tool to determine what action is necessary to meet homeowner expectations created by the standards.
- The standards presented were chosen to address the vast majority of the questions that arise in the course of the typical construction or remodeling process. The actual standards and the language used, along with the individual sections of the manual, were chosen to allow all parties a clear understanding of the potential issues and the standards that should be expected.
- The standards do not constitute a warranty nor are they intended as a substitute for a warranty. In addition, the standards are separate and distinct from any manufacturer's warranties that may apply to materials and products used in the project.
- The homeowner and the builder should agree that the standards are to be included as a part of the construction and sales contract for the project.

## National Level (National Assoc. of Home Builders, NAHB)

- Membership allows you to participate in the NAHB national convention, the country's largest trade show.
- You have access to the largest housing-related library in the United States.
- If necessary, you can utilize the services WESTLAW for lawsuit research support.
- Take advantage of national sales and marketing programs.
- Enjoy the benefits of NAHB's extensive national lobbying efforts on behalf of America's housing industry.
- Monthly magazines & publications covering housing issues, NAHB offers a toll free number for members and industry information on everything from affordable housing to zoning regulations

**National Association of Home Builders toll free telephone number (800) 368-5242**