

Monday Morning Blast

July 23, 2018

This Monday Morning Blast
brought to you by
Home Living Magazine

HBA

Home Builders Association of Fort Wayne, Inc.

THIS WEEK AT THE HBA

NO EVENTS SCHEDULED

Code Committee—Update

The Code Committee is currently working on Chapters 13 to 18.

If you have any Proposal Changes to these chapters, please send them to the HBA Office by August 6th, 10am.

Thank you!

NEW HBA MEMBER BENEFIT

The HBA has partnered with the Honeywell Foundation to offer ticket discounts to our members.

- o Web Link:
<https://www.honeywellcenter.org/hba>
- o Enter Password: hba (case sensitive)
- o Click “buy discounted tickets”
- o Select “Main Floor”
(to access the neon green seats)
- o Select neon green seats
(for the full \$6 discount)
- o Checkout
- o Please note: To receive the \$6 discount, tickets must be purchased within the neon green premier seating and during the two day on-sale. You’re welcome to select seats outside this section but will not receive the full discount.

See pages 6 & 7 for details



HOMELIVING
Indoor + Outdoor

Pick Us Up Every Month!

Tips on Decorating, Gardening, Home Improvement and so much more!

Find us at over 300 locations in the Fort Wayne area:
Grocers, Retailers, Convenience Stores, Medical and Fitness Facilities, Libraries, Banks, Coffee Shops, and more



Rebecca Boone
260-503-5013
rboone@the-papers.com

HomeLiving is proud to be a member of the HBA of Fort Wayne. Contact Rebecca to discuss your marketing opportunities with us.

Member: **HBA**
Home Builders Association of Fort Wayne, Inc.

a division of
The Papers
Millford, Indiana

Find us on  facebook.

www.homeindooroutdoorliving.com

HBA TinCaps Game

Thursday, August 16, 2018

Buffet 6:00 pm

Game Time 7:05 pm

1301 Ewing Street

SOLD OUT!



Parkview Field

EVENT SPONSORED BY:



TICKET Includes: Picnic Pavilion— Game Ticket, Food, Soft Drinks, & Fireworks

**TinCaps vs.
South Bend Cubs**

Bar—"Thirsty Thursday" Pricing



2018 Fall Town & Country New Home & Specialty Retail Tour September 29 & 30 and October 6 & 7

The home building market is improving and the HBA Builders who have participated in the Town & Country New Home & Specialty Retail Tour have experienced great traffic during this fall event. Some builders reporting up to 300 people through their home on one weekend day!! Now HBA Associate members can position themselves in individual Town & Country homes and present your product to attendees at a very minimal cost. What a great way to capitalize on a captive audience and being able to talk to hundreds of potential prospects for your product and services.



Event Sponsors — \$2500

1. **3 Rivers**
2. **IMI**
3. **Fort Wayne Newspapers**
4. **Wells Fargo Home Mortgage**
5. **WMEE**
6. **K105**

Event Sponsors Receive the following:

- Sponsor can display product/service in up to 2 participating Town & Country New Home Tour homes. (\$600 value) (**Subject to participating builder and sponsor mutually agreeing upon location and product being displayed in home)
- Ad in the Town & Country New Home & Specialty Retail Tour Planbook—1/2 page full color (\$550 value) Or \$550 value applied to any full size ad. 69,000 copies distributed.
- One Month internet ad on the Town & Country Website—Logo with link to your site (\$1,000 value)
- Sponsorship mentions in all Radio spots over two weeks—Over 700 spots—\$10,500 in radio advertising (\$1,200 value)
- Logo and sponsorship mention on all print advertising, planbook cover (\$1,500 value)
- Logo and sponsorship mention on FortWayne.com linking to your website (\$1,000 value)
- Impact Newsletter and Monday Morning Blast emails mentions from sign-up time through the show (\$200 value)
- Your business will be a point of distribution for the Town & Country New Home & Specialty Retail Tour Planbook—driving traffic to your location. (\$250 value)
- 6 Months Advertising—1/4 page full color ad in the Impact Newsletter (\$400 value)

TOTAL VALUE: \$6,700

WEBSITE Sponsor — \$2,150 **Rose Brick**

WEBSITE Sponsor Receives the following:

- Logo and Name located on homepage of the Town & Country Website (\$1,000 value)
- Ad in the Town & Country New Home & Specialty Retail Tour Planbook (69,000 copies)—1/3 page color ad (\$400 Value) or \$400 value applied to any larger size ad.
- Your business will be a point of distribution for the Town & Country New Home & Specialty Retail Tour Planbook—driving traffic to your location. (\$250 value)
- 3 Months Advertising—1/4 page full color ad in the Impact Newsletter (\$200 value)
- Logo and sponsorship mention on all print advertising, planbook cover (\$1,500 value)
- Logo and sponsorship mention on FortWayne.com linking to your website (\$1,000 value)
- Sponsorship mentions in all Radio spots over two weeks—Over 700 spots—\$10,500 in radio advertising (\$1,200 value)
- Impact Newsletter and Monday Morning Blast emails mentions from sign-up time through the show (\$200 value)

TOTAL VALUE: \$5,750

2018 Fall Town & Country New Home Tour Participants

| 2018 Fall Town & Country New Home Tour Participants | | | | | |
|---|--|-----------------------------------|-----------------------------------|----------|-------------------------------------|
| HOMES | | | | | |
| Builder | Subdivision | Address | Quad | Zip | IN-HOME VENDORS |
| 1 | Carriage Place Homes, Inc. | Edenbridge | 13601 Four Elms Trail | NW 46845 | |
| 2 | Colonial Homes, Inc. | Deer Hollow | 5933 Deer Hollow Road, Auburn | NE 46706 | |
| 3 | Delagrang Homes, LLC | Landin Parke | 1438 Sunriver Lane, New Haven | NE 46774 | |
| 4 | Foster and Park Homes, LLC | Palmira Lakes | 1586 Lavante Cove | SW 46818 | |
| 5 | Granite Ridge Builders, Inc. | Brownstone Manor | 2267 Brownstone Manor, Huntertown | NW 46748 | |
| 6 | Granite Ridge Builders, Inc. | Canyon Bay | 15574 Canyon Bay Run | NW 46845 | |
| 7 | Granite Ridge Builders, Inc. | Lakes of Leo Creek | 15167 Leo Creek Boulevard, Leo | NE 46765 | Centier Bank |
| 8 | Granite Ridge Builders, Inc. | Magnolia Meadows | 12820 Magnolia Creek Trail | SW 46804 | |
| 9 | Granite Ridge Builders, Inc. | Saddle Creek Estates | 12197 Cattle Place, Grabill | NE 46741 | |
| 10 | Granite Ridge Builders, Inc. | Sienna Reserve | 13181 Galena Creek Trail | SW 46814 | |
| 11 | Heller Homes | Prairie Meadows | 11156 Prairie Rose Pass, Roanoke | SW 46783 | |
| 12 | Lancia Homes | Cappelli Coves | 9432 Cappelli Way | NW 46825 | |
| 13 | Lancia Homes | Fox Hollow | 419 Barnsley Cove | NW 46845 | |
| 14 | Lancia Homes | Grey Hawk | 12759 Page Hill Court | SW 46818 | Guaranteed Rate (Thea Druley) |
| 15 | Lancia Homes | Sycamore Lakes | 932 Clairborne Drive | SW 46818 | Ruoff Home Mortgage (Brenda Hermes) |
| 16 | Lancia Homes | Talis Park | 11521 Talis Park Way | NW 46845 | |
| 17 | Majestic Homes | Foxwood | 8757 Alamas Place | NE 46835 | |
| 18 | Majestic Homes | Palmira Lakes | 12521 Speranza Drive | SW 46818 | |
| 19 | Quality Crafted Homes, Inc. | Fawn Creek Estates | 18421 Tonkel Road, Auburn | NE 46706 | |
| 20 | Slattery Builders LLC | Edenbridge | 13619 Four Elms Trail | NW 46845 | |
| 21 | Timberlin Homes | Whisper Rock | 222 Arbol Cove | NW 46845 | Van's Home Center |
| 22 | Windsor Homes | Bridgewater Community & Golf Club | 1402 N. Dewey Street, Auburn | NE 46706 | 3 Rivers - Jeremy High |
| 23 | Windsor Homes | Harrison Lakes | 1832 Faircloud Drive | SW 46814 | |
| 24 | Windsor Homes | Whisper Rock | 15084 Whisper Rock Boulevard | NW 46845 | 3 Rivers - Doug Lehman |
| | | | | | |
| | | | | | |
| VILLAS | | | | | |
| Builder | Subdivision | Address | Quad | Zip | IN-HOME VENDORS |
| 1 | Carriage Place Homes, Inc. | Buckner's Crossing | 3367 Brixley Pass | NW 46818 | |
| 2 | Carriage Place Homes, Inc. | Stone Gate Villas | 9364 Colchester Terrace | NW 46825 | |
| 3 | Delagrang Homes, LLC | Bay Meadows Villas | 1725 Savona Court, New Haven | NE 46774 | |
| 4 | Granite Ridge Builders, Inc. | Villas of Forest at Foxwood | 8463 Bonjour Cove | NE 46835 | |
| 5 | Granite Ridge Builders, Inc. | Villas of Grey Oaks | 2860 Bonfire Place | SW 46814 | |
| 6 | Granite Ridge Builders, Inc. | Parker's Bay Villas | 11177 Parkers Bay Drive | NE 46845 | |
| 7 | Hickory Creek Homes | Bridgewater North Villas | 2018 Approach Drive, Auburn | NE 46706 | |
| 8 | Quality Crafted Homes, Inc. | Villas at Timber Ridge | 157 Elderwood Court | NW 46845 | |
| 9 | Star Homes by Delagrang & Richhart, Inc. | Aslan Passage Villas | 104 Caspian Cove | NW 46845 | |
| | | | | | |
| | | | | | |
| SUBDIVISIONS | | | | | |
| Developer | Subdivision | Zip | Quad | | |
| 1 | Performance Property Group | Majestic Water Villas | 46825 | NE | |
| 2 | Sturges Development Group | Buckner's Crossing | 46818 | NW | |
| 3 | Sturges Development Group | Greenwood Lakes | 46774 New Haven | SE | |
| | | | | | |
| | | | | | |
| IN-HOME VENDOR | | | | | |
| IN-HOME VENDOR | Builder | Subdivision | | | |
| 1 | 3 Rivers - Doug Lehman | Windsor Homes | Whisper Rock | | |
| 2 | 3 Rivers - Jeremy High | Windsor Homes | Bridgewater Community & Golf Club | | |
| 3 | 3 Rivers - Dan Fivecoate | Granite Ridge Builders, Inc. | TBD | | |
| 4 | Wells Fargo Home Mortgage | | | | |
| 5 | Wells Fargo Home Mortgage | | | | |
| 6 | Ruoff Home Mortgage (Brenda Hermes) | Lancia Homes | Sycamore Lakes | | |
| 7 | Guaranteed Rate (Thea Druley) | Lancia Homes | Grey Hawk | | |
| 8 | Van's Home Center | Timberlin Homes | Whisper Rock | | |
| 9 | Centier Bank | Granite Ridge Builders, Inc. | Lakes of Leo Creek | | |



Home Builders Association of Fort Wayne, Inc.

2018 Fall Town & Country New Home & Specialty Retail Tour

Planbook Advertisers

COVER POSITIONS

Inside Front Cover—Lancia Homes

Inside Front Facing—Big C Lumber

Back Cover—Home Lumber

Inside Back Cover—Miller Heating & A/C

Inside Back Facing—3 Rivers

Center Spread—Quality Crafted Homes

FULL PAGE ADS (4.75" wide X 9.125" high)—\$1,000

The DeHayes Group

Home Living Magazine

MidWest America FCU

City Chevy City Ford

James Hardie Building Products

Farmers & Merchants State Bank

Westport Homes, Inc.

Matt Lancia Signature Homes

Lancia Homes

Carter Lumber

Timberlin Homes

Glenbrook Dodge

Oakmont Development

Menards

Colonial Homes, Inc.

Westport Homes, Inc.

Westport Homes, Inc.

Granite Ridge Builders, Inc.

ProFed Credit Union

1/2 PAGE ADS (4.75" wide X 4.5" high)—\$550

IMI

First Federal Bank

Horizon Bank

Windsor Homes

Windsor Homes

Wells Fargo Home Mortgage

K105

Ruoff Home Mortgage

Trinity Wholesale Distributors

Wabash Lighting

Fort Wayne Newspapers

Delagrang Homes

Wayne Pipe & Supply

Windsor Homes

Centier Bank

WMEE

Rose Brick

Bob Buescher Homes

Rite Products

Metropolitan Title

1/3 PAGE ADS (4.75" wide X 3.0" high)—\$400

Momper Insulation

BBB

Nob Brick & Fireplaces

Overhead Door

Rabb Water Systems



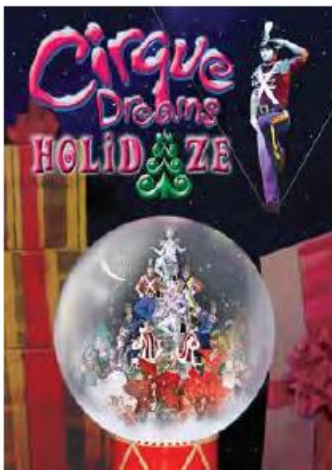
HONEYWELL
FOUNDATION

TWO-DAY PRESALE BEGINS JULY 24

As a generous supporter of the Honeywell Foundation, you are invited to purchase discounted tickets* before they go on-sale to the public!

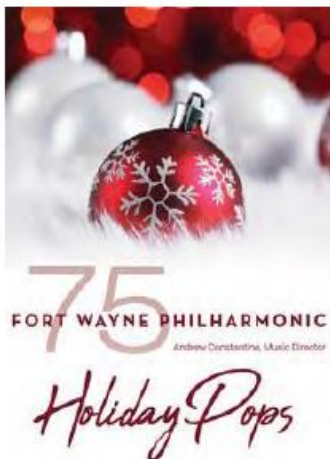
To access these tickets, log onto your customized website on Tuesday, July 24 at 10 am. The on-sale will end on July 25th at midnight. For assistance, please call 260.563.1102.

Tickets purchased during presale will be discounted \$6 each (\$2 discount plus a waived \$4 facility fee). After the presale period, the \$2 discount will remain, but the facility fee will be added.



Cirque Dreams Holidaze Sun. Nov. 18 – 2 pm & 7:30 pm

Watch as gingerbread men flip mid-air, toy soldiers march on thin wires, snowmen balance, penguins spin, puppets dance, and reindeer soar high above a holiday wonderland. Original music will accompany seasonal favorites as 30 talented artists in spectacular costumes perform in a lush world of colorful dreams. Regular ticket prices: \$20, \$38, \$45



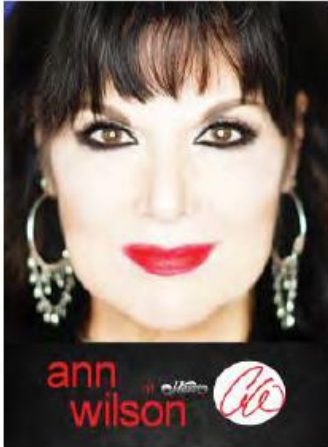
Fort Wayne Philharmonic Holiday Pops Wed. Dec. 19 – 7:30 pm

Under the direction of Caleb Young, the Fort Wayne Philharmonic will once again spread holiday cheer! With seasonal favorites such as "Sleigh Ride" and popular sing-alongs, the Holiday Pops will bring a smile to your face and warmth to your heart. Don't miss this tradition with Northeast Indiana's premiere orchestra. Regular ticket prices: \$18

~ Continued ~



HONEYWELL
FOUNDATION



Ann Wilson of Heart

Thurs. Dec. 27 – 7:30 pm

Ann Wilson is the powerful voice and frontwoman of Heart. Her solo tour is the next step of her journey, where the present meets the past and joins the timeless. All the songs that make up the essence of Ann Wilson will be on display including Heart songs, songs from her solo projects, and songs that have influenced and inspired Ann throughout her life. Regular ticket prices: \$49, \$59, \$100



B-The Underwater Bubble Show

Fri. April 5 – 7:30 pm

Inspired by Cirque du Soleil, B-The Underwater Bubble Show combines acrobatics with rich effects including lasers, snow cannons, fog, optical illusions, and of course... lots of bubbles! Come along with Mr. B as he finds himself transported away from everyday stress to the magical land of Bubblelandia. The inhabitants - seahorses, starfish, mermaids, clownfish and more - carry Mr. B along his imaginary journey in this beautiful underwater world, where fantasy becomes reality. Regular ticket prices: \$25, \$30, \$65



The Illusionists: Live from Broadway

Thurs. April 25 – 7:30 pm

This all-new tour features more jaw-dropping talents of the most incredible illusionists on earth! THE ILLUSIONISTS continues to shatter box office records and dazzle audiences with the most outrageous and astonishing acts ever seen on stage. This non-stop show is packed with thrilling and sophisticated magic of unprecedented proportions. Regular ticket prices: \$35, \$45, \$75

GRAPHS AND LAUGHS

Monetary Melioration

In yet another sign of labor market tightness, the percentage of persons who quit their jobs in May was 2.4%, the highest level since January 2001, and higher than the 2.2% attained during the peak of the Housing Boom. 2.4% translates into 3.56 million people/month quitting their job, or almost 43 million employees/year. Those who switched jobs in May experienced median wage growth of 3.8% versus 2.9% for job stayers.

Export Erosion

When tariffs are imposed on imported goods, a big loser is. . . exporters! As we reduce imports from, say, Canada, Canada's economy and currency weaken, and its' imports from us decline. And, if, as desired, the tariff boosts domestic demand for a protected product (think cars), that boosts domestic prices and wages, pushing up inflation leading to higher interest rates and a stronger currency, hurting, you guessed it, exports! Counterintuitive, but true!

FICO Fix

FICO scores are determined as follows: payment history is 35%, prompt is best; amount owed counts for 30%, less is best. Length of credit history is 15%, longer is better. Credit mix is 10%, varied debt types are superior to one type. Lastly, new credit counts for 10% and applications lower your score. 200 million consumers have a FICO score, just under 3 million have a perfect 850.

Mighty Moderation

While June housing starts and permits were disappointing, these data are very volatile, and YTD starts remain up 7.8%; good given the headwinds this sector faces. More interestingly, a key reason the current expansion is now in its tenth year is because housing starts were MIA the first few years of the recovery, due to a glut of foreclosures, and have risen unusually slowly since their recovery began in mid-2011.

Elliot F. Eisenberg, Ph.D.

HBA Members

Please look at the people you are doing business with and bring them on board as New members.



Do Business with a Member!



Know what's below.
Call before you dig.

2018 HBA LEVEL SPONSORSHIP

GOLD LEVEL—\$10,000

- 3 Rivers

SILVER LEVEL—\$7,500

- ProFed Federal Credit Union

BRONZE LEVEL—\$5,000

- The DeHayes Group—Greg Gerbers

THANK YOU FOR YOUR SUPPORT!

Job Opportunities

J & N Stone, Inc.

Job Opening—Call (260) 627-2404

Job Opening for a Truck Driver—Class B.

The position requires a Class B License. Working Monday—Friday making deliveries & pick-ups.

We are looking for an individual who is responsible, organized, and can work independently. Benefits are available.

Any interest in this position please email: Jared@jnstone.com

Rabb Water Systems

Job Opening

Full time opening for supervisor in our Grabill location.

Looking for someone who has great customer service skills, organized, and can multi-task. This is a unique position.

There is office work and warehouse work. We offer health insurance, paid holidays, paid vacation days, STD, LTD,

and 401K. Please stop by and get an application at 13505 David Drive, Grabill or send a resume to

info@rabbkinetico.com

FULL TIME POSITION— Apply at: www.blr.com / careers and then find search your area. Use Huntertown for local search. Under general supervision performs routine loading and unloading of materials within yard or work site; assembles load packages into truck for delivery to customer job sites.

- Loads and unloads materials onto or from pallets, trucks or customer vehicles and installs strapping, bracing or padding to prevent shifting or damage in transit.
- Drives various lifting devices (e.g. forklift) to move products, equipment of materials around the warehouse, shop or yard.
- Performs load-building, determining the appropriate weight, composition, and placement of load based on customer order and capacity of delivery vehicle to ensure load is balanced and safe for hauling. Conveys materials to or from storage to designated area using hand truck, electric dolly, forklift or other devices.
- Attaches identifying tags or labels to materials or marks information on cases, bales or other containers so as to provide correct identification of items.

Requirements: High school diploma or General Education Degree (GED) and three (3) months experience performing these or similar tasks; or equivalent combination of education and experience. Forklift Certification required.

SEILER EXCAVATING, INC.Job Opening—Call (260) 925-0507

- Full time laborer position
- Year round work
- Must have valid driver's license
- Option for over time
- Must be able to lift some heavy weights
- Snow plowing in winter
- Must be able to work out in the weather and in the shop
- Benefits: Health Ins, STD & LTD, Life Insurance, Paid Holidays, Paid Vacation

Closet Concepts Inc. — Job Opening

- Full Time position
- Basic Carpentry Skills
- Monday – Friday work schedule
- Installation crew member

Contact Jon Ross at (260) 483-6763 or email: jon.ross@closetconceptsinc.com

Korte Does It All is growing and is seeking full-time Installers/Service Technicians for HVAC, Plumbing and Electrical, as well as, Drain Cleaning Technicians. We are looking for personable, knowledgeable, service-minded individuals who take pride in their work. We want people who are looking for a career with Korte, not just another job. Great benefit package that includes: health, dental, life, STD, LTD, 401K, PTO, paid holidays, etc.

Email your resume to: employment@kortedoesitall.com