

Monday Morning Blast

July 30, 2018

This Monday Morning Blast
brought to you by
IMI

HBA

Home Builders Association of Fort Wayne, Inc.

THIS WEEK AT THE HBA

- | | |
|-----------------|--|
| August 2 | 7:30 am
HBA Executive Board Meeting
● Lunchbox Café |
| August 2 | 8:00 am
New Member Breakfast
● Lunchbox Café |

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facebook 

Code Committee—Update

The Code Committee is currently working on Chapters 13 to 18.

If you have any Proposal Changes to these chapters, please send them to the HBA Office by August 6th, 10am.

Thank you!

imi

WE'RE PROUD OF OUR WORK

imi Concrete
and Supply Store

6300 Ardmore Ave.
Fort Wayne, IN 46809
(260) 478-1674
www.irvmat.com



HBA TinCaps Game

Thursday, August 16, 2018

Buffet 6:00 pm

Game Time 7:05 pm

1301 Ewing Street

SOLD OUT!



Parkview Field

EVENT SPONSORED BY:



TICKET Includes: Picnic Pavilion— Game Ticket, Food, Soft Drinks, & Fireworks

TinCaps vs. South Bend Cubs

Bar—"Thirsty Thursday" Pricing



2018 Fall Town & Country New Home & Specialty Retail Tour September 29 & 30 and October 6 & 7

The home building market is improving and the HBA Builders who have participated in the Town & Country New Home & Specialty Retail Tour have experienced great traffic during this fall event. Some builders reporting up to 300 people through their home on one weekend day!! Now HBA Associate members can position themselves in individual Town & Country homes and present your product to attendees at a very minimal cost. What a great way to capitalize on a captive audience and being able to talk to hundreds of potential prospects for your product and services.



Event Sponsors — \$2500

1. **3 Rivers**
2. **IMI**
3. **Fort Wayne Newspapers**
4. **Wells Fargo Home Mortgage**
5. **WMEE**
6. **K105**

Event Sponsors Receive the following:

- Sponsor can display product/service in up to 2 participating Town & Country New Home Tour homes. (\$600 value) (**Subject to participating builder and sponsor mutually agreeing upon location and product being displayed in home)
- Ad in the Town & Country New Home & Specialty Retail Tour Planbook—1/2 page full color (\$550 value) Or \$550 value applied to any full size ad. 69,000 copies distributed.
- One Month internet ad on the Town & Country Website—Logo with link to your site (\$1,000 value)
- Sponsorship mentions in all Radio spots over two weeks—Over 700 spots—\$10,500 in radio advertising (\$1,200 value)
- Logo and sponsorship mention on all print advertising, planbook cover (\$1,500 value)
- Logo and sponsorship mention on FortWayne.com linking to your website (\$1,000 value)
- Impact Newsletter and Monday Morning Blast emails mentions from sign-up time through the show (\$200 value)
- Your business will be a point of distribution for the Town & Country New Home & Specialty Retail Tour Planbook—driving traffic to your location. (\$250 value)
- 6 Months Advertising—1/4 page full color ad in the Impact Newsletter (\$400 value)

TOTAL VALUE: \$6,700

WEBSITE Sponsor — \$2,150 **Rose Brick, Hardscape and Fireplaces**

WEBSITE Sponsor Receives the following:

- Logo and Name located on homepage of the Town & Country Website (\$1,000 value)
- Ad in the Town & Country New Home & Specialty Retail Tour Planbook (69,000 copies)—1/3 page color ad (\$400 Value) or \$400 value applied to any larger size ad.
- Your business will be a point of distribution for the Town & Country New Home & Specialty Retail Tour Planbook—driving traffic to your location. (\$250 value)
- 3 Months Advertising—1/4 page full color ad in the Impact Newsletter (\$200 value)
- Logo and sponsorship mention on all print advertising, planbook cover (\$1,500 value)
- Logo and sponsorship mention on FortWayne.com linking to your website (\$1,000 value)
- Sponsorship mentions in all Radio spots over two weeks—Over 700 spots—\$10,500 in radio advertising (\$1,200 value)
- Impact Newsletter and Monday Morning Blast emails mentions from sign-up time through the show (\$200 value)

TOTAL VALUE: \$5,750

2018 Fall Town & Country New Home Tour Participants

HOMES							
<u>Builder</u>	<u>Subdivision</u>	<u>Address</u>	<u>Quad</u>	<u>Zip</u>	<u>IN-HOME VENDORS</u>	<u>IN-HOME VENDORS</u>	
1	Carriage Place Homes, Inc.	Edenbridge	13601 Four Elms Trail	NW	46845		
2	Colonial Homes, Inc.	Deer Hollow	5933 Deer Hollow Road, Auburn	NE	46706		
3	Delagrang Homes, LLC	Landin Parke	1438 Sunriver Lane, New Haven	NE	46774		
4	Foster and Park Homes, LLC	Palmira Lakes	1586 Lavante Cove	SW	46818		
5	Granite Ridge Builders, Inc.	Brownstone Manor	2267 Brownstone Manor, Hunteertown	NW	46748		
6	Granite Ridge Builders, Inc.	Canyon Bay	15574 Canyon Bay Run	NW	46845		
7	Granite Ridge Builders, Inc.	Lakes of Leo Creek	15167 Leo Creek Boulevard, Leo	NE	46765	Centier Bank	
8	Granite Ridge Builders, Inc.	Magnolia Meadows	12820 Magnolia Creek Trail	SW	46804		
9	Granite Ridge Builders, Inc.	Saddle Creek Estates	12197 Cattle Place, Grabill	NE	46741		
10	Granite Ridge Builders, Inc.	Sienna Reserve	13181 Galena Creek Trail	SW	46814		
11	Heller Homes	Prairie Meadows	11156 Prairie Rose Pass, Roanoke	SW	46783		
12	Lancia Homes	Cappelli Coves	9432 Cappelli Way	NW	46825		
13	Lancia Homes	Fox Hollow	419 Barnsley Cove	NW	46845		
14	Lancia Homes	Grey Hawk	12759 Page Hill Court	SW	46818	Guaranteed Rate (Thea Druley)	
15	Lancia Homes	Sycamore Lakes	932 Clairborne Drive	SW	46818	Ruoff Home Mortgage (Brenda Hermes)	
16	Lancia Homes	Talis Park	11521 Talis Park Way	NW	46845		
17	Majestic Homes	Foxwood	8757 Alamasa Place	NE	46835		
18	Majestic Homes	Palmira Lakes	12521 Speranza Drive	SW	46818		
19	Quality Crafted Homes, Inc.	Fawn Creek Estates	18421 Tonkel Road, Auburn	NE	46706		
20	Slattery Builders LLC	Edenbridge	13619 Four Elms Trail	NW	46845	First Federal Bank	
21	Timberlin Homes	Whisper Rock	222 Arbol Cove	NW	46845	Van's Home Center	Ruoff Home Mortgage (Amanda Brennan-Hull)
22	Windsor Homes	Bridgewater Community & Golf Club	1402 N. Dewey Street, Auburn	NE	46706	3 Rivers - Jeremy High	
23	Windsor Homes	Harrison Lakes	1832 Faircloud Drive	SW	46814		
24	Windsor Homes	Whisper Rock	15084 Whisper Rock Boulevard	NW	46845	3 Rivers - Doug Lehman	
VILLAS							
<u>Builder</u>	<u>Subdivision</u>	<u>Address</u>	<u>Quad</u>	<u>Zip</u>	<u>IN-HOME VENDORS</u>	<u>IN-HOME VENDORS</u>	
1	Carriage Place Homes, Inc.	Buckner's Crossing	3367 Brixley Pass	NW	46818		
2	Carriage Place Homes, Inc.	Stone Gate Villas	9364 Colchester Terrace	NW	46825		
3	Delagrang Homes, LLC	Bay Meadows Villas	1725 Savona Court, New Haven	NE	46774		
4	Granite Ridge Builders, Inc.	Villas of Forest at Foxwood	8463 Bonjour Cove	NE	46835		
5	Granite Ridge Builders, Inc.	Villas of Grey Oaks	2860 Bonfire Place	SW	46814		
6	Granite Ridge Builders, Inc.	Parker's Bay Villas	11177 Parkers Bay Drive	NE	46845		
7	Hickory Creek Homes	Bridgewater North Villas	2018 Approach Drive, Auburn	NE	46706		
8	Quality Crafted Homes, Inc.	Villas at Timber Ridge	157 Elderwood Court	NW	46845		
9	Star Homes by Delagrang & Richhart, Inc.	Aslan Passage Villas	104 Caspian Cove	NW	46845		
SUBDIVISIONS							
<u>Developer</u>	<u>Subdivision</u>	<u>Zip</u>	<u>Quad</u>				
1	Performance Property Group	Majestic Water Villas	46825	NE			
2	Sturges Development Group	Buckner's Crossing	46818	NW			
3	Sturges Development Group	Greenwood Lakes	46774 New Haven	SE			
<u>IN-HOME VENDOR</u>	<u>Builder</u>	<u>Subdivision</u>					
1	3 Rivers - Doug Lehman	Windsor Homes	Whisper Rock				
2	3 Rivers - Jeremy High	Windsor Homes	Bridgewater Community & Golf Club				
3	3 Rivers - Dan Fivecoate	Granite Ridge Builders, Inc.	TBD				
4	Wells Fargo Home Mortgage						
5	Wells Fargo Home Mortgage						
6	Ruoff Home Mortgage (Brenda Hermes)	Lancia Homes	Sycamore Lakes				
7	Guaranteed Rate (Thea Druley)	Lancia Homes	Grey Hawk				
8	Van's Home Center	Timberlin Homes	Whisper Rock				
9	Centier Bank	Granite Ridge Builders, Inc.	Lakes of Leo Creek				
10	First Federal Bank	Slattery Builders LLC	Edenbridge				
11	Ruoff Home Mortgage (Amanda Brennan-Hull)	Timberlin Homes	Whisper Rock				



Home Builders Association of Fort Wayne, Inc.

2018 Fall Town & Country New Home & Specialty Retail Tour

Planbook Advertisers

COVER POSITIONS

Inside Front Cover—Lancia Homes

Inside Front Facing—Big C Lumber

Back Cover—Home Lumber

Inside Back Cover—Miller Heating & A/C

Inside Back Facing—3 Rivers

Center Spread—Quality Crafted Homes

FULL PAGE ADS (4.75" wide X 9.125" high)—\$1,000

The DeHayes Group

Home Living Magazine

MidWest America FCU

City Chevy City Ford

James Hardie Building Products

Farmers & Merchants State Bank

Westport Homes, Inc.

Matt Lancia Signature Homes

Lancia Homes

Carter Lumber

Timberlin Homes

Glenbrook Dodge

Oakmont Development

Menards

Colonial Homes, Inc.

Westport Homes, Inc.

Westport Homes, Inc.

Granite Ridge Builders, Inc.

ProFed Credit Union

1/2 PAGE ADS (4.75" wide X 4.5" high)—\$550

IMI

First Federal Bank

Horizon Bank

Windsor Homes

Windsor Homes

Wells Fargo Home Mortgage

K105

Ruoff Home Mortgage

Trinity Wholesale Distributors

Wabash Lighting

Fort Wayne Newspapers

Delagrang Homes

Wayne Pipe & Supply

Windsor Homes

Centier Bank

WMEE

Rose Brick

Bob Buescher Homes

Rite Products

Metropolitan Title

1/3 PAGE ADS (4.75" wide X 3.0" high)—\$400

Momper Insulation

BBB

Nob Brick & Fireplaces

Overhead Door

Rabb Water Systems

GRAPHS AND LAUGHS

Chinese Choice

China's economic growth slowed to 6.7% in 18Q2, from 6.8% the previous three quarters. Given government efforts to slow debt growth by reigning in risky lending, along with decelerations in investment growth, industrial output, and retail sales, 6.7%, if true, is good. However, add rising trade concerns and further slowing is likely, unless the government reverses course by boosting infrastructure spending, loosening debt controls, and demanding more commercial bank lending.

Weak Wages

While wages are increasing very slowly in response to the remarkably low unemployment rate, regrettably inflation is also rising and is at a six-year high. Real wage growth, which has been slowing since late 2016, was flat Y-o-Y in May and declined by 0.2% in June. This is surprising as we're late in the cycle and 18Q2 GDP was probably the best since 14Q3. This will inevitably hurt consumer spending.

Recession Recognition

An inverted yield curve, a situation where short-term rates are higher than long-term rates, has preceded each of the past seven recessions by 8 to 23 months. At present, the yield curve is very close to inverting. But, rarely have we had massive fiscal stimulus this late in a cycle, or a central bank with vast holdings of long-term bonds. So, while I'm concerned, I'm not yet on recession watch.

Elliot F. Eisenberg, Ph.D.

HBA Members

Please look at the people you are doing business with and bring them on board as New members.



Do Business with a Member!



Know what's below.
Call before you dig.

2018 HBA LEVEL SPONSORSHIP

GOLD LEVEL—\$10,000

- 3 Rivers

SILVER LEVEL—\$7,500

- ProFed Federal Credit Union

BRONZE LEVEL—\$5,000

- The DeHayes Group—Greg Gerbers

THANK YOU FOR YOUR SUPPORT!

Job Opportunities

J & N Stone, Inc.

Job Opening—Call (260) 627-2404

Job Opening for a Truck Driver—Class B.

The position requires a Class B License. Working Monday—Friday making deliveries & pick-ups.

We are looking for an individual who is responsible, organized, and can work independently. Benefits are available.

Any interest in this position please email: Jared@jnstone.com

Rabb Water Systems

Job Opening

Full time opening for supervisor in our Grabill location.

Looking for someone who has great customer service skills, organized, and can multi-task. This is a unique position.

There is office work and warehouse work. We offer health insurance, paid holidays, paid vacation days, STD, LTD,

and 401K. Please stop by and get an application at 13505 David Drive, Grabill or send a resume to

info@rabbkinetico.com

FULL TIME POSITION— Apply at: www.blr.com / careers and then find search your area. Use Huntertown for local search. Under general supervision performs routine loading and unloading of materials within yard or work site; assembles load packages into truck for delivery to customer job sites.

- Loads and unloads materials onto or from pallets, trucks or customer vehicles and installs strapping, bracing or padding to prevent shifting or damage in transit.
- Drives various lifting devices (e.g. forklift) to move products, equipment of materials around the warehouse, shop or yard.
- Performs load-building, determining the appropriate weight, composition, and placement of load based on customer order and capacity of delivery vehicle to ensure load is balanced and safe for hauling. Conveys materials to or from storage to designated area using hand truck, electric dolly, forklift or other devices.
- Attaches identifying tags or labels to materials or marks information on cases, bales or other containers so as to provide correct identification of items.

Requirements: High school diploma or General Education Degree (GED) and three (3) months experience performing these or similar tasks; or equivalent combination of education and experience. Forklift Certification required.

SEILER EXCAVATING, INC.Job Opening—Call (260) 925-0507

- Full time laborer position
- Option for over time
- Year round work
- Must be able to lift some heavy weights
- Must be able to work out in the weather and in the shop
- Must have valid driver's license
- Snow plowing in winter
- Benefits: Health Ins, STD & LTD, Life Insurance, Paid Holidays, Paid Vacation

Closet Concepts Inc. — Job Opening

- Full Time position
- Basic Carpentry Skills
- Monday – Friday work schedule
- Installation crew member

Contact Jon Ross at (260) 483-6763 or email: jon.ross@closetconceptsinc.com

Korte Does It All is growing and is seeking full-time Installers/Service Technicians for HVAC, Plumbing and Electrical, as well as, Drain Cleaning Technicians. We are looking for personable, knowledgeable, service-minded individuals who take pride in their work. We want people who are looking for a career with Korte, not just another job. Great benefit package that includes: health, dental, life, STD, LTD, 401K, PTO, paid holidays, etc.

Email your resume to: employment@kortedoesitall.com